

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

# Course: Advanced High Performance Leadership

| Code | City | hotel | Start | End | price | Language - Hours |
|---|---|---|---|---|---|---|
| LC-394SA | Dammam | Hotel Meeting Room | 2027-09-05 | 2027-09-16 | 19450 SR | En - 50 |

## The Course

This advanced level leadership program is aimed at giving you the skills you need to manage and lead people to an advanced level - focusing on six key areas of leadership - Communication, Innovation, Vision, Inspiration, Enabling and Encouragement.

You will have the opportunity to test your current skills and be challenged and coached to become the best leader you can be. Using case studies and examples from great historical leaders, and the elite of the modern business world, we will investigate leadership and human behavioral patterns, look at changes in business trends, study human motivation and work on modern practical leadership tools and methodologies.

At every point in this advanced level program you will be encouraged to participate in discussion, group work, practical exercises, meetings and experiments. Because this is an advanced level program, you receive feedback and coaching so that you can improve your performance as a leader.

This exciting and inspiring advance level leadership program, will give you the challenge and the boost you need to move you onto the next level of leadership.

In a world were staying the same, means falling behind, this could be the challenge you have been waiting for.

## The Structure

Module 1 - The Leadership Journey

Module 2 - The Leadership Challenge

## The Goals

- Understand the real meaning of leadership
- Become a master of communication and influence
- Create and harness the power of vision and visualization
- Motivate and inspire people
- Learn how to have a magnetic personality
- Create momentum and urgency within yourself and others
- Learn how to engage, inspire and enable your people

## The Process

The course is delivered in a fun and inspiring style, by a speaker passionate about the leadership, various methods will be used to keep participants engaged, the use of video, and case studies from historical leaders, business case studies, group work, and experiments and one to one practice. The course is aims to challenge you, so that you can advance your skills. This course will be an exciting journey of discovery you will enjoy.

## The Benefits

- You will be a must stronger leader
- You will be a master of communication
- You will clarify your business and personal vision
- You will increase your level of influence on others
- You will learn the secrets of the past masters
- You will gain the tools to build a inspiring personality

## The Results

- A more confident and professional employee
- An employee who is driven and has a sense of urgency

- An employee who can inspire others
- An employee with excellent communication skills
- An employee who can engage and enthuse teams
- A more motivated employee

# The Programme Content

### Module 1:The Leadership Journe

### Leadership

- What is true leadership, lessons from the past masters
- Modern leadership and its impact on business
- Human behaviour, predictable outcomes
- The new business reality and its impact on us all
- Force field analysis and the comfort zone
- Employee mentality versus entrepreneurial spirit
- The equalizer effect
- Leaders versus managers

### Vision

- The strangest secret
- How to create a vision
- How to harness the power of vision through visualisation
- Psycho cybernetics and its connection with vision
- Goal setting the key to making vision a reality
- The mastermind group
- Positive mental attitude, gaining power from a strong vision
- Linking vision to mission and values
- Vision timeline, mathematical coaching model

## Communication

- Discover your communication style
- Identify other peoples communication style
- Learn how to motivate and influence each of the style
- Body language
- The 5 levels of listening
- Advanced questioning techniques
- Selling your ideas and vision
- How to get buy in from others
- Selling your ideas through excellence in communication

## Innovation

- How to create a culture of innovation
- How to engage your people to generate new ideas
- Left brain, right brain and innovation
- Creative thinking and problem solving
- Suggestion boxes, and reward criteria
- Quantity versus quality on innovation projects
- Sticky note innovation
- Absolute versus desirable criteria
- Using multi disciplined employees to gain width and depth
- Using innovation to reduce costs

## Influencing skills

- The relationship bank account
- The 10 guaranteed deposits
- Confidence is king
- The give to get ratio
- The fire within, Enthusiasm
- Time to get passionate

- The BE. DO .GET model
- The pipeline principle

## Module 2: The Leadership Challenge

### The challenge

- The leadership challenge
- Rule number 1, Everything matters
- The importance of stretching ourselves
- Association and its impact on our ability to inspire
- Receiving feedback on our abilities, from other leaders
- Why standing still is no longer an option
- Even eagles need a push, and so do we
- The cycle of personal growth

### Inspirational Leadership

- Why some people are inspirational
- Why Human Beings desire to be inspired
- Human behavioural patterns and cultural differences
- Differing forms and styles of inspiration
- A decision? A skill? or something we are born with
- Why some people win and some people fail
- Dreamers versus planners
- Lighting a fire under your people
- The leadership challenge

### Enabling

- What is an enabler
- Why managers and enablers are so different
- The skills required to become an enabler

- How the giving away power, will gain you more
- Enabling in different cultures
- Resistance to an enabling business culture
- Why enabling, gains loyalty and increases trust
- Why enablers are far stronger than managers
- The leadership challenge

## Engaging and encouraging your people

- Why most employees are not engaged by their work
- The 45 year plan, and its effect on motivation
- The true cost of business meetings
- Engage your team to gain better results
- Engagement in business meetings
- Everyday engagement principles
- Engaging an audience though presentations
- Engaging, where to draw the line
- Recognition and rewards
- The leadership challenge

## Personal leadership challenge

- The dream
- The goals
- The style
- The accountability
- The payback
- The enabler
- The shield
- The sword

**The Scandinavian Academy for Training Center** adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

**Program Timings:  9:00 AM to 2:00 PM**

**The program includes:**

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

# Our Success Partners

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