

Scandinavian Academy Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

# Course: Information Privacy Professionals

| Code | City | hotel | Start | End | price | Language - Hours |
|---|---|---|---|---|---|---|
| IT-727SA | Al Baha | Hotel Meeting | 2027-07-25 | 2027-07-29 | 10950 SR | En - 25 |

## Course Introduction:

With the increasing reliance on digital data, information privacy has become a critical concern for organizations worldwide. Compliance with data protection regulations, securing sensitive information, and managing privacy risks are essential for business continuity and customer trust. This training program equips professionals with the necessary knowledge and skills to manage data privacy, ensure compliance with legal frameworks, and implement effective privacy policies.

Through hands-on exercises, real-world case studies, and expert-led discussions, participants will develop expertise in data protection strategies, risk assessment, privacy governance, and compliance with international privacy laws such as GDPR, CCPA, ISO 27701, and other global standards.

## Course Objectives:

**By the end of this course, participants will be able to:**

- Understand key principles of information privacy and data protection.
- Comply with global privacy regulations and industry best practices.
- Implement privacy frameworks within organizations.
- Assess privacy risks and apply mitigation strategies.
- Develop privacy policies and ensure governance compliance.
- Handle data breaches and manage incident response plans.

**Target Audience:**

- Privacy Officers and Data Protection Professionals.
- IT Security and Compliance Officers.
- Risk Management and Legal Professionals.
- Business Leaders and Decision-Makers.
- HR and Employee Data Managers.
- Anyone responsible for handling personal and sensitive data.

# Course Content:

### Introduction to Information Privacy and Data Protection

- The importance of information privacy in the digital age.
- Definitions and key concepts of privacy and data protection.
- Understanding Personally Identifiable Information (PII) and sensitive data.
- Privacy risks and challenges in modern organizations.
- Overview of privacy laws: GDPR, CCPA, HIPAA, ISO 27701.
- Case study: Privacy failures and their consequences.

### Legal and Regulatory Compliance in Data Privacy

- Understanding international privacy regulations and compliance requirements.
- The role of Data Protection Officers (DPOs) and privacy governance.
- Legal implications of data collection, processing, and storage.
- Cross-border data transfers and third-party risk management.
- Privacy by design and privacy impact assessments (PIA).
- Workshop: Developing a compliance roadmap for an organization.

### Privacy Risk Assessment and Data Governance

- Conducting privacy risk assessments and gap analysis.
- Identifying vulnerabilities in data processing workflows.

- Data classification, retention, and minimization techniques.
- Role-based access control and identity management.
- Protecting employee and customer data through governance frameworks.
- Workshop: Creating a privacy risk management strategy.

## Handling Data Breaches and Incident Response

- Developing a data breach response plan.
- Detection, reporting, and investigation of privacy incidents.
- Legal obligations and notification requirements.
- Mitigating the impact of data breaches on business reputation.
- Role-playing exercise: Responding to a simulated data breach.
- Case study: Lessons learned from major global data breaches.

## Emerging Trends and Best Practices in Privacy Management

- The future of AI, machine learning, and privacy automation.
- Ethical considerations in data privacy and security.
- Privacy challenges in cloud computing and IoT environments.
- Building a strong privacy culture within organizations.
- Continuous improvement and monitoring of privacy programs.

**The Scandinavian Academy for Training Center** adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

**Program Timings:  9:00 AM to 2:00 PM**

**The program includes:**

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

# Our Success Partners

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