
GOVERNANCE
Scandinavian
Academy
Training Center

Course: Environmental, Social, Governance, and Sustainability Masterclass

Code	City	hotel	Start	End	price	Language - Hours
GRC-828SA	Jeddah	Hotel Meeting Room	2027-09-19	2027-09-23	9950 SR	En - 25

Introduction

In recent years, Environmental, Social, and Governance (ESG) and Sustainability have become vital priorities for organizations worldwide. Institutional investors, employees, and consumers are increasingly demanding transparency and accountability in ESG performance, making it a central focus for corporate leadership and decision-makers.

This masterclass equips participants with a comprehensive understanding of ESG frameworks and their role in effective risk management. It provides an in-depth exploration of environmental, social, and governance aspects and demonstrates how these elements collectively influence business performance, stakeholder engagement, and long-term success.

Through practical case studies, dynamic group discussions, and actionable insights, participants will gain the skills necessary to navigate corporate pressures, meet stakeholder expectations, and incorporate ESG principles into strategic business practices.

Objectives

- Understand the significance of ESG and its role in shaping strategic financial decisions.
- Identify critical environmental, social, and governance factors influencing corporate success.
- Analyze the relationship between stakeholders and ESG performance.
- Develop strategies to secure C-Suite buy-in for sustainability initiatives.

- Evaluate ESG risks and opportunities for strategic decision-making.
- Assess corporate ESG performance using publicly available data.
- Transform ESG insights into actionable business intelligence.

Who Should Attend?

- Chief Operating Officers and Chief Financial Officers
- C-Suite Executives and Corporate Affairs Managers
- HR Professionals and Environment, Health, and Safety Specialists
- Investor Relations and Procurement Professionals
- Supply Chain Experts and NGO Representatives
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Course Outline

Day 1: Building the Foundation – ESG and Sustainability in Business

- Understanding ESG and Sustainability: Definitions and Key Concepts
- The Strategic Importance of ESG for Organizational Growth
- Identifying ESG and Sustainability-Related Risks
- Embedding Sustainability into Corporate Strategy

Day 2: Strategies, Standards, and Ratings

- Overview of ESG Ratings and Certification Frameworks
- Crafting Effective Sustainability Strategies and Metrics
- Evaluating ESG Performance through Tools like CSRHub, MSCI, and Dow Jones Sustainability Index
- Measuring Social Return on Investment (SROI)

Day 3: Stakeholder Engagement and Leadership Alignment

- Mapping Organizational Stakeholders and ESG Risks

- Building Effective Stakeholder Engagement Strategies
- Strengthening Relationships with Internal and External Stakeholders
- Driving C-Suite Commitment to Sustainability

Day 4: ESG Communication and Global Focus

- Addressing Global and Local ESG Trends
- Leveraging the UN Sustainable Development Goals (SDGs)
- Best Practices for Communicating ESG Efforts
- Managing ESG Risks through Transparent Communication

Day 5: ESG Reporting and Integration

- Creating Comprehensive Sustainability Reports: Steps and Trends
- Understanding and Applying GRI Standards and SASB Guidelines
- Integrating ESG into Corporate Reporting Frameworks
- Measuring and Communicating the Return on Sustainability (RoS)

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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