

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

# Course: Professional Fleet Management Certificate Program

| Code | City | hotel | Start | End | price | Language - Hours |
|---|---|---|---|---|---|---|
| SC-920SA | Jeddah | Hotel Meeting Room | 2027-09-05 | 2027-09-09 | 9950 SR | En - 25 |

## Introduction

With the rapid evolution of supply chains, fleet managers face new and growing challenges, where safety, efficiency, and sustainability remain critical concerns. Fleet management plays a pivotal role in ensuring timely, cost-effective, and reliable distribution of products across extended supply chains. A company's reputation and operational performance depend heavily on the strategic execution of these functions.

The Fleet Management Certificate Program course provides participants with comprehensive knowledge and hands-on skills to manage fleet operations efficiently in dynamic environments. Through in-depth exploration of core principles, modern methodologies, and real-world tools, participants will learn how to streamline fleet operations, reduce risks, and build sustainable, future-ready systems.

From fleet strategy development to technology integration and sustainability planning, this program prepares professionals to become effective fleet managers who can lead operational transformation and deliver high-impact performance across logistics and transportation functions.

## General Objective

To empower participants with the knowledge, tools, and strategies necessary to optimize fleet operations, manage risk, adopt modern technologies, and lead sustainable fleet management practices aligned with today's supply chain realities.

## Course Objectives

- Understand the trends and forces driving changes in fleet management.
- Identify performance gaps in fleet operations and develop improvement strategies.
- Create a structured and effective fleet management plan.
- Analyze environmental, operational, and regulatory risks.
- Design sustainable and technology-integrated fleet operations.

## Targeted Competencies

- Adapting to changes in the supply chain environment.
- Applying PESTEL analysis in fleet decision-making.
- Risk identification and mitigation in fleet operations.
- Implementing sustainable practices and carbon reduction strategies.
- Leveraging technology and AI for smart fleet management.

## Targeted Groups

- Fleet Managers
- Logistics Managers and Planners
- Distribution and Transport Managers
- Supply Chain Operations Leaders

## Course Content

### Day 1: The Changing Nature of Supply Chain Management

- The role of fleets in modern supply chains
- The make-or-buy decision in transportation
- Alternative solutions for distribution
- Introduction to distribution requirement planning (DRP)
- Emerging threats and opportunities in supply chain logistics

## Day 2: Analyzing Changes in the Operating Environment

- Conducting PESTEL analysis
- Political, social, and legal influences on fleet management
- Economic pressures and market fluctuations
- Technological advancement and digital disruption

## Day 3: Risk in Fleet Management

- Defining risk versus operational issues
- Risk and safety in fleet operations
- Risk mitigation and avoidance strategies
- Conducting practical risk assessments
- Interactive group exercise: Risk scenario planning

## Day 4: Technology in Fleet Management

- The impact of information technologies on fleet operations
- Opportunities and threats of digital transformation
- Power technologies and fuel alternatives
- Financial implications of tech adoption
- Designing a next-generation fleet strategy

## Day 5: Sustainability for the Future

- Future-focused safety strategies
- Reducing environmental impact and carbon footprint
- Integration with multimodal transport systems
- Applying sustainable technologies in fleet design
- The role of Artificial Intelligence in sustainability and operations

**The Scandinavian Academy for Training Center** adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

**Program Timings:  9:00 AM to 2:00 PM**

**The program includes:**

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

# Our Success Partners

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