

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Strategic Supply Chain Operations and Management

Code	City	hotel	Start	End	price	Language - Hours
SC-922SA	Jeddah	Hotel Meeting Room	2027-07-18	2027-07-22	9950 SR	En - 25

Introduction

Strategic supply chain management is a vital function in any organization, especially in the sectors of industry, trade, and services. It ensures the provision of materials and resources necessary for production and operations in a timely, cost-effective, and quality-driven manner.

This Strategic Supply Chain Operations and Management Course provides participants with a clear framework for planning, policy development, and decision-making to achieve excellence in supply and storage operations. By integrating key supply chain concepts and international best practices, this course highlights the strategic value of supply chain management in driving operational efficiency and competitive advantage.

Participants will explore how to develop and implement strategies that align with organizational goals and build resilient supply networks. The course also provides insights into strategic inventory control, logistics management aligned with ISO standards, and practical tools to optimize warehousing and distribution systems.

General Objective

To provide participants with strategic tools, techniques, and management practices that enhance the effectiveness of supply chain operations, improve inventory and logistics functions, and support sustainable organizational growth.

Course Objectives

- Apply inventory control and forecasting techniques to improve supply chain efficiency.
- Manage logistics functions in accordance with international (ISO) standards.
- Develop strategic approaches to warehouse planning and operations control.
- Identify and implement modern supply chain and distribution technologies.
- Build practical competencies for warehouse staff and operational teams.

Targeted Competencies

- Strategic supply chain planning
- Integrated logistics management
- Forecasting and materials planning
- Transportation systems and optimization
- Warehousing systems and automation
- Reverse logistics
- Sustainable supply chain operations

Targeted Groups

- Procurement professionals
- Supply chain managers and specialists
- Logistics and warehouse professionals
- Operational planning and materials management teams

Course Content

Day 1: Modern Techniques for Supply Chain Management

- Evolution and development of the supply chain
- Differentiating value chain, demand chain, and supply chain

- E-SCM: tools and digital solutions for electronic supply chain management
- Modern conditions for achieving supply chain excellence
- Key elements and structure of supply chain systems

Day 2: Strategic Management of Effective Supply Chains

- The necessity of integrated supply chain systems
- General framework for strategic supply chain management
- Five advanced control points for supply chain performance
- Competitive advantage through effective supply chain strategies
- Measuring growth through strategy-based supply chain practices
- Applying the PACE model for continuous development

Day 3: Warehouse and Supply Chain Management Systems

- Benefits of implementing modern logistics systems
- Standards and techniques for advanced logistics implementation
- Integration of automated warehousing systems
- Technology-driven solutions for inventory management

Day 4: Strategic Supply Management and Operational Quality

- Supply scheduling and coordination techniques
- Making strategic decisions for logistics and supply operations
- Total Quality Management (TQM) in supply chain functions
- Standardized quality specifications for operations
- Financial performance indicators for quality-aligned supply chains

Day 5: Certificate of Excellence in Supply Chain Research and Practice

- Key quality requirements for logistics and supply operations
- Methods for measuring supply efficiency and effectiveness
- Excellence models in supply chain management
- Nine standards of excellence in logistics and operations

- Evaluation frameworks for organizational supply performance

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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