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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: The 5_Day MBA in Finance

Code	City	hotel	Start	End	price	Language - Hours
FA-448SA	Dammam	Hotel Meeting Room	2027-06-06	2027-06-10	9950 SR	En - 25

Introduction

It is crucial that today's business professionals understand the flow of financial resources. Such an understanding is needed daily; whether it is used to anticipate trends, evaluate company performance or obtain funding. People from non-financial backgrounds are often called upon to make decisions based on modern financial products, and they must have the know-how to navigate the financial systems that have a significant impact on their professional responsibilities.

Oxford Management Centre has created the 5 Day MBA in Finance to provide business professionals with a deeper understanding of corporate finance as practiced by today's most powerful companies. Designed specifically for non-financial personnel, this intensive seminar approaches the subject of finance as it relates to the corporation as a whole.

The highlights of the seminar include:

- Extensive and deep coverage of the subject area
- Real world approach to the discipline
- Numerous examples based around market data
- Contemporary approach drawing on recent market developments
- Integration with spreadsheet modelling

Seminar Objectives

The seminar provides delegates with the tools required to find better answers

to questions such as:

- What is the appropriate discount rate to be used in investment appraisal?
- What are the “pros” and cons’ of different types of financing?
- What factors must be considered in deciding on a dividend policy?
- What is the exact nature and scope of the issue to be analyzed?
- What products are available to manage risk?
- Why is correlation so important in managing risk?
- Which specific variables, relationships, and trends are likely to be helpful in analyzing an annual report

Training Methodology

Using a combination of lectures, group exercises and individual exercises with practical applications, the delegates will gain both a theoretical and practical knowledge of the topics covered. The emphasis is on the “real world” and as a result delegates will return to the workplace with both the ability and the confidence to apply the techniques learned.

Delegates are requested to please bring a notebook PC to the seminars.

Organisational Impact

By sending delegates on the 5 Day MBA in finance organisation will benefit by:

- Providing delegates with a concentrated and focused programme in finance addressing key topics found on MBA’s in finance throughout the world
- Updating IT skills by demonstrating the use of financial software in assisting in the decision making process.
- Updating delegates with recent developments in risk management
- Providing exposure to numerous annual reports and real life cases
- Emphasising the role of risk in decision making

- Explaining how risk can be measured and quantified

Personal Impact

Delegates will acquire the following skill set:

- The ability to actively participate in finance decision making
- An appreciation of the relative merits of varying asset classes.
- Recognition of the importance of risk in determining the cost of capital
- An ability to utilise sophisticated investment appraisal techniques
- An appreciation of the key items from an annual report and recognition of important ratios and linkages
- Recognition of the appropriate tool to manage risk

Who Should Attend?

- Professionals integral to the decision making process
- Non-Financial business professionals managing who have been promoted to financial positions
- Financial professionals wanting an update or a “refresher” of their knowledge
- Junior managers working in the finance area

Programme Outline

Day 1 – An Introduction to the Financial Markets

- An introduction to the equity markets:
  - IPO's
  - Market Indices
  - International Equity Market Links
- An introduction to bond markets
  - Long Term versus Short Term
  - Treasury versus Corporate
  - Types of Bond
- An introduction to the FX market
  - The spot and forward market
  - Exchange Rate trends and linkages
  - Carry Trades
- An introduction to the Derivatives Market
  - Futures
  - Options
- The link between risk and return

Day 2 – Evaluating Investment Opportunities

- The Markowitz model of Portfolio Risk
- The Capital Asset Pricing Model
  - A practical application of the CAPM to a range of companies
- The time value of money and discounted cash flow techniques
- The Gordon Growth Model
  - A practical application of forecasting dividends
- Determining the Cost of Debt
- The weighted average cost of capital (WACC)
  - The Ameritrade Case
- Investment Appraisal using the Net Present Value approach
  - The importance of the cost of capital
  - Scenario analysis
- Payback and adjusted Payback
- The Internal Rate of Return (IRR) approach
  - A practical application of the IRR approach
  - Pitfalls in using the IRR approach
- Real Options

Day 3 – A Walk through an Annual Report

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis
- A practical application of Ratio Analysis:
  - Apple v Microsoft
  - Next v Tesco
  - Easyjet v British Airways
- Forecasting Sales
  - The cost of sales approach

Day 4 – The Corporate Financing Decision

- Financial Leverage
  - Modiglianni and Millers Theory of Capital Structure
  - The Risk of Bankruptcy
  - The Optimal Capital Structure
- The Dividend Decision
  - The clientele effect
  - The taxation effect
- The principal agent problem
- The market for Corporate Control

Day 5 – Risk Management

- Hedging Exchange Rate risk using:
  - the forward market
  - the options market
  - zero cost collars
- Hedging commodity price risk using:
  - Options
  - Futures
- Practical Application of hedging and the importance of correlation

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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