


Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

# Course: Professional Diploma in Leadership & Management

| Code | City | hotel | Start | End | price | Language - Hours |
|---|---|---|---|---|---|---|
| DIP-732SA | Al Baha | Hotel Meeting | 2027-07-11 | 2027-07-22 | 21950 SR | En - 50 |

## Introduction

This Diploma is aimed at giving you the most relevant skills, experience and knowledge to become the most competent leader and manager. This course will lead you to understand your team, make better decisions and reach your goals. During this course, leaders and managers will be exposed to the differences between leadership and management. Learn how to transition into the world of management and take those first steps in becoming a great leader or manager!

## Overview

- Master effective team building skills
- Engage in strategic thinking and planning
- Investigate different communication approaches and strategies
- Analyse different personalities as a manager and leader
- Apply skills to manage and lead in difficult times

## How to prepare a professional diploma

- The diploma is held by the direct training system
- Number of hours 80 training hours
- Classes start at 08:00 am and end at 05:00 pm

## Certificates

- The trainee is given a certificate documenting his attendance, participation and interest in the diploma, attested by the Swedish Ministry of Foreign Affairs
- 80% of the diploma hours must be completed to obtain the certificate

**Advantages of attending and participating in diploma activities with the Scandinavian Academy for Training and Development in the Kingdom of Sweden**

- After completing the diploma and successfully passing it, the trainee participating in the diploma gets a training scientific bag that includes:
  - An integrated training package containing (certificate of attendance, participation and interest in the diploma attested by the Swedish Ministry of Foreign Affairs - the scientific material for the diploma)
- The Scandinavian Academy for Training and Development is a specialized training company registered in the Kingdom of Sweden under the number - 559173-7431
- The certificate issued by the Scandinavian Academy for Training and Development is not considered an academic certificate, but rather a professional certificate documenting participation and attendance in training activities. All attestations of the certificate are commercial attestation only, not academic.

# Contents

### Diploma in Leadership & Management

- Are you a manager or leader?
- Management competencies and why they matter
- Why is leadership so important in the workplace?
- What kind of leader are you?
- Key principles of leadership each leader should know
- Be a leader that works to create a healthy company culture
- Be a leader that promotes diversity

- Leaders empower by using innovation and creativity
- The reason why top leaders/manager master the art of communication
- How to be a leader that understand different personality types

## Intermediate in Leadership & Management

- Lead any team with confidence and strategy
- Develop your coaching skills
- Your guide to EQ and how to use persuasion
- Why managers and leaders need to master the skill of conflict management
- Why leaders invest in learning and development
- Lead with vision, values and purpose
- How to lead and manage the company culture
- Employee engagement

## Advanced in Leadership & Management

- The importance of diversity management
- Organisational design
- How to be strategic
- Invest in your career path
- Personal branding
- Stress management for the workplace
- It is all about the skills
- Build your resilience

## Proficient in Leadership & Management

- We’re going virtual
- Team tools to use for modern managers and leaders
- Remote team management
- Psychological safety
- Team building tools

- Strategic awareness
- Adaptive leadership
- Scanning the environment

**The Scandinavian Academy for Training Center** adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

**Program Timings:  9:00 AM to 2:00 PM**

**The program includes:**

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

# Our Success Partners

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