


Mobile | 00966536473335 : Mobile | 00966112695229 : Phone : 00966552365295
Email | info.en@scandinavianacademy.co Web site:https://scandinavianacademy.co/en :
Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

# Course: Strategy Design Bootcamp

| Code | City | hotel | Start | End | price | Language - Hours |
|---|---|---|---|---|---|---|
| MT-403SA | Al Khobar | Hotel Meeting | 2026-12-20 | 2026-12-24 | 9950 SR | En - 25 |

## Introduction

A unique, action-packed workshop that puts the emphasis on practical application of proven, cutting-edge, methods and tools that really works.

Develop hands-on skills in this critical area through applying tools to real world cases and the opportunities and challenges affecting your own organisation.

At the end of the bootcamp you will be able to apply the tools you need to design, develop and deliver a successful business strategy.

**This course will feature:**

- Stimulating exercises and role plays which are planned carefully to allow delegates to explore their real-life situations through a comprehensive strategic management system
- Active participation to practice using the most current, proven strategy method and tools – experience which can be taken back and applied in the workplace.
- Extensive and constructive feedback throughout the course from the tutor, from fellow delegates and from self-review
- Selection of the vital few critical success factors, key results indicators and key performance indicators to build a scorecard and dashboards
- Discovering new ideas, perspectives and insights

## Objectives

**By the end of this course, participants will be able to:**

- Choose the optimal strategy design for your organisation
- Evaluate new strategy tools and predict their effectiveness
- Question existing strategies and distinguish between effective and ineffective approaches
- Explain how to apply a systematic approach to strategy design, development, implementation and evaluation
- Choose and apply the best strategy tools for the chosen design approach

# Contents

### Day One

- Differentiate strategy that works from bad strategy
    - Distinguishing bad strategy from good strategy
    - Analysing the essence of good strategy
    - Distinguishing between power and influence
    - Setting powerful objectives
    - Using strategic design
- Keynote Activity: Chain-link systems – team case study

### Day Two

- Thinking like a strategist
    - The science of strategy
    - Applying strategic thinking skills - when to say ‘no’
    - Applying change management techniques
    - Applying prescriptive approaches
    - Describing strategy as it really happens
    - Appraising systems thinking as a strategy tool
- Keynote Activity: Strategic Transformation - Video Case study

### Day Three

- Using a strategic management system
  - Designing the strategy: What business are we in and why?
  - Describing the key issues you face in your business
  - Answering the question: To compete or not to compete?
  - Translating the strategy into objectives and measures
  - Planning operations and improving processes
  - Developing dynamic budgets
  - Testing, adapting and improving your strategy
- Keynote Activity: Individual strategy presentations

**Day Four**

- Mastering the strategy toolkit
  - Environmental and resource analysis
  - Strategy formulation
  - Applying Greiner's growth model
  - Strategy Maps and the Balanced Scorecard
  - Strategic orientation and business process alignment
  - The white space model
- Keynote Activity: Strategic Transformation - Video Case study

**Day Five**

- Putting strategy into action
  - Applying the strategic management system
  - Designing your own strategic approach
  - Presenting your strategy and getting support
  - Understanding politics, power and influence
  - Feedback and suggestions for next steps

**The Scandinavian Academy for Training Center** adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

**Program Timings:  9:00 AM to 2:00 PM**

**The program includes:**

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

# Our Success Partners

Mobile | 00966536473335 : Mobile | 00966112695229 : Phone : 00966552365295
Email | info.en@scandinavianacademy.co Web site:https://scandinavianacademy.co/en :
Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224


SCANDINAVIAN
ACADEMY
Scandinavian
Academy
Training Center
00966112695229
info@scandinavianacademy.co
المملكة العربية السعودية - الرياض - حي الخليج - شارع الشيخ عبد العزيز بن عبد الرحمن بن بشر - 13223 - مكتب رقم 5
Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5