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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Strategy & Business Analysis

Code	City	hotel	Start	End	price	Language - Hours
MT-743SA	Alula	Hotel Meeting	2027-09-12	2027-09-16	10950 SR	En - 25

INTRODUCTION

Strategy & Business Analysis training seminar will help you to understand the business analysis work that is needed to collaborate with stakeholders in order to identify and address a requirement of strategic importance (the business need), then align the resulting strategy for the change with higher and lower-level strategies

OBJECTIVES

- Understand the link between business analysis and strategy
- Understand how business analysis can help to implement business strategy
- Align potential solutions with strategic goals
- Examine the links with other perspectives including Agile and BPM
- Identify and define the organization’s current and future states
- Apply relevant strategic thinking tools and techniques
- Identify strategic risks
- Analyse performance measures
- Define solution design options
- Understand how to analyse value

ORGANISATIONAL IMPACT

- Facilitate strategic change
- Improved strategic alignment
- Contribute to the achievement of strategic plans
- Ability to recognise a good business strategy

- Understand how to change from the current position to a desired future state

PERSONAL IMPACT

- Improved strategic thinking and analysis skills
- More highly developed problem solving and critical thinking skills
- An increased ability to help achieve strategic improvement
- Appreciation of how strategy and business analysis link with other important perspectives
- Enhanced strategic management and planning capability

WHO SHOULD ATTEND?

- Business Architects
- Business Systems Analysts
- Enterprise Analysts
- Management Consultants
- Process Analysts
- Product Managers
- Product Owners

Outline

DAY 1 : Introduction to Strategy and Business Analysis

- What is the link between Strategy and Business Analysis?
- Definitions, Concepts and Key Terms
- What makes a strategy successful?
- Performance Measures and Strategic Alignment
- Governance and Information Management

DAY 2 : How is Business Strategy Formulated?

- Vision and Values, Mission and Goals
- Analyse External Environment
- Business Capability Analysis
- Assess Strategic Fit and Formulate Strategy Options
- Strategy Maps and The Balanced Scorecard
- Using The Business Model Canvas

DAY 3 : Strategy Analysis

- Introduction to Strategy Analysis in A Business Analysis Context
- Analyse Current State
- Define Future State
- Assess Risks
- Define Change Strategy
- Strategy Analysis Case Study

DAY 4 : Solutions and Perspectives

- How to Analyse, Value and Recommend Solutions
- Analysing Performance Measures
- Agile Perspective
- Business Intelligence Perspective
- Business Architecture
- Business Process Management

DAY 5 : Putting Analysis, Requirements and Design into Action

- Developing Strategic Thinking Capability
- Practising Interaction Skills
- Additional Tools and Techniques
- Case Study: Putting Business Analysis into Practice
- Identifying Business Analysis Performance Improvements
- Commitment to Action

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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