

Scandinavian Academy
Training Center

Mobile | 00966536473335 : Mobile | 00966112695229 : Phone : 00966552365295
Email | info.en@scandinavianacademy.co Web site:https://scandinavianacademy.co/en :
Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Effective Organisational Leadership

Code	City	hotel	Start	End	price	Language - Hours
LC-531SA	Jeddah	Hotel Meeting Room	2027-01-31	2027-02-04	9950 SR	En - 25

Why Choose this Training Course ?

It is understood that Leadership is required throughout the organisation - and at all levels – but what does this actually look like? The three levels of Strategic, Tactical and Operational Leadership provide the required leadership framework needed for organizational success.

This highly interactive and engaging programme will help to highlight your leadership preference level, as well as provide a complete, holistic view of leadership within an organisation. It is vitally important to understand each level to gain a greater appreciation of Organizational Leadership and how the three levels interact and complement each other.

Gaining this knowledge will provide the correct leadership style to apply to the situation, help develop a unified organisation culture as well as the systems to achieve the strategic goals, in addition it will provide powerful behavioural skills to influence and motivate others. All of these skills and knowledge are essential for leading, as well as achieving, organizational success and sustainability in the modern world.

This training course will feature:

- The fundamental principles common to all types of leadership, and the characteristics of strategic, operational and tactical leadership
- Strategic leadership: formulating and communicating the vision, mission, objectives and strategy of the organisation
- Operational leadership: creating and leading the systems, structures, processes and resources to achieve the strategic goals and create winning conditions for tactical leaders

- Tactical leadership: front-line leadership and team influence to achieve the organisation’s mission, vision and goals
- Creating the right culture and the organisational leadership for success, and key skills and tools for powerful influential organisational leadership

What are the Goals?

By the end of this training course, participants will be able to:

- Understand and apply the Organisational Leadership system
- Formulate and communicate a compelling strategy/vision
- Create winning conditions for Tactical Leaders
- Leverage Operational Leadership to achieve the goals
- Create a visionary, strategy-based organisation

Who is this Training Course for?

This training course is suitable to a wide range of professionals but will greatly benefit:

- Senior Management and Organisation Leadership Team Members
- Professionals and Leaders responsible for Strategy, Business Development, Organisational Development (OD) and HR
- Intermediate and advanced level managers
- Line and functional managers

How will this Training Course be Presented?

This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes speaker input, highly engaging and active discussions, targeted case

studies and practical exercises, specific topic relevant videos, a Leadership Profile assessment including facilitated 1-2-1 personal feedback on the results.

The Course Content

Understanding Organisational Leadership

- Defining Leadership in an Organisation
- Key behavioural factors in Leadership
- Leading in the modern world: VUCA
- Understanding strategic, operational, and tactical leadership
- Leading Change in an organisation
- Leadership assessment: Strategic, Operational, Tactical?

Vision and Strategy: Strategic Leadership

- Characteristics of Strategic Leaders
- Strategic data and planning factors
- Developing Strategy: Mission or Mantra?
- Building your Leadership brand
- Inspirational engagement and influence
- Communicate and cascading Strategy to gain buy-in

Implement & Perform: Tactical Leadership

- Characteristics and behaviours of Tactical Leaders
- Tactical Intelligence data and planning
- Managing performance and motivation
- Understanding Team Dynamics
- Building Team cohesiveness
- Coach and engage for success

Linking Strategic to Tactical: Operational Leadership

- Characteristics and requirements of Operational Leaders
- Mastering Operational Management principles
- Linking strategic goals to tactical objectives
- Managing key stakeholders: cross-departmental cooperation
- Managing Operational Meetings
- Turning negative ideas in to positive achievements

Creating the Leadership Organisation

- Creating an organisational culture
- Developing a collaborative vision and strategy
- Continuous improvement for organisational success
- Working across boundaries: virtual leadership
- Collaborative Organisation: group exercise
- Action Planning & Next steps

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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المملكة العربية السعودية - الرياض - حي الخليج - شارع الشيخ عبد العزيز بن عبد الرحمن بن بشر - 13223 - مكتب رقم 5
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