

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: The Leadership Challenge Inspire Enable and Encourage

Code	City	hotel	Start	End	price	Language - Hours
LC-411SA	Jeddah	Hotel Meeting Room	2026-12-20	2026-12-24	9950 SR	En - 25

The Course

Whilst some mediocre managers are happy to stay inside their comfort zone, and rely on their past experiences to get them through the elite of the business world, leaders should constantly challenge themselves in order to stay fresh and up to date in an ever changing business world.

This course has been specifically designed for those people who understand that to be a leader we must challenge ourselves at every opportunity. This course will be an out of the comfort zone experience and is aimed to challenge you to be the very best leader you can be, working on your ability to inspire, enable and encourage. You will be coached and given feedback at every opportunity. The coaching is aimed at stretching you and pushing you to the next level of leadership.

If you’re happy in your comfort zone, then don’t apply. This course is an advanced level leadership challenge. That by the use of professional coaching techniques, will inspire, push and challenge you to a higher level of management/leadership.

The Goals

- Challenge you to a higher level of management/leadership
- Learn how to become inspirational
- The difference between enablers and managers
- Professional coaching and empowerment at advanced level
- Learn how to engage your people
- Exceptional engagement for business results

- Learn methods to encourage and inspire your people

Objective

Motivates others to succeed; remains committed to the organization; setting challenging goals; encourages others to exceed expectations; recognizes accomplishments of others.

- Commitment, motivates others through own sense of "can do" spirit, and optimism.
- Conveys confidence in others` ability to do their best.
- Creating positive feelings and incentive for further accomplishments, reinforces progress and performance.
- Conveys commitment to management decisions and company policies even if unpopular.
- Energizes others by clarifying the broader purpose and mission of their work.
- Encourages others to exceed performance standards.

The Process

The course is delivered in a challenging, yet fun and inspiring style, by a professional business coach who is passionate about leadership. Various methods will be used to keep participants engaged, the use of video, and case studies from historical leaders as well as modern businesses, mixed with group work and personal feedback. This course will challenge you and inspire you to the next level of leadership.

The Benefits

- You will be a much stronger leader
- You will be able to inspire your team
- You will learn how to get your people engaged
- You will increase your level of confidence and influence
- You will become an enabler instead of a manager

- You will learn advanced level coaching techniques

The Results

- A more confident employee
- An employee who is driven and has a sense of urgency
- An employee who can inspire others
- An employee with excellent communication skills
- An employee who can engage and enthuse teams
- A more motivated employee

The Core Competencies

- Communication
- People skills
- Attitude
- Leadership
- Coaching
- Self confidence

The Programme Content

Day One

The challenge

- The leadership challenge
- Rule number 1, Everything matters
- The importance of stretching ourselves
- Association and its impact on our ability to inspire
- Receiving feedback on our abilities, from other leaders

- Why standing still is no longer an option
- Even eagles need a push, and so do we
- The cycle of personal growth

Day Two

Inspirational Leadership

- Why some people are inspirational
- Why Human Beings desire to be inspired
- Human behavioural patterns and cultural differences
- Differing forms and styles of inspiration
- A decision? A skill? or something we are born with
- Why some people win and some people fail
- Dreamers versus planners
- Lighting a fire under your people
- The leadership challenge

Day Three

Enabling

- What is an enabler
- Why managers and enablers are so different
- The skills required to become an enabler
- How the giving away power, will gain you more
- Enabling in different cultures
- Resistance to an enabling business culture
- Why enabling, gains loyalty and increases trust
- Why enablers are far stronger than managers
- The leadership challenge

Day Four

Engaging and encouraging your people

- Why most employees are not engaged by their work
- The 45 year plan, and its effect on motivation
- The true cost of business meetings
- Engage your team to gain better results
- Engagement in business meetings
- Everyday engagement principles
- Engaging an audience though presentations
- Engaging, where to draw the line
- Recognition and rewards
- The leadership challenge

Day Five

Personal leadership challenge

- The dream
- The goals
- The style
- The accountability
- The payback
- The enabler
- The shield
- The sword

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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