

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Leadership Master Class

Code	City	hotel	Start	End	price	Language - Hours
LC-267SA	Jeddah	Hotel Meeting Room	2027-04-11	2027-04-15	9950 SR	En - 25

Introduction

The programme opens by exploring the key leadership skills and how to apply them in the organization. Using this initial analysis, the programme explores the managing yourself as a leader, leading a team, creating breakthroughs through innovative leadership, communicating effectively with others and imparting leadership values to your team members. All attendees will return to their organizations better equipped to meet the challenges and demands of leadership. This is a fast-paced, dynamic and highly informative advanced leadership programme. It seeks to develop and enhance your personal, team and organisational leadership skills.

In this programme you will learn how to:

- Understand yourself and your leadership style
- Practical leadership skills to lead others
- Give timely and effective feedback to your team members
- Lead your organization to greater heights through innovative and creative ideas
- Impart values to your team members via leadership by example

Objectives

Participants attending the programme will:

- Learn practical leadership tools and techniques that can be applied immediately
- Understand the importance of leadership influence on the team
- Develop effective communication skills
- Identify ways to generate breakthrough ideas and methods for the team

- Identify value-based leadership principles to apply in the workplace

Training Methodology

The programme uses case studies, interactive and engaging exercises, video clips, and real-world examples from world-class practices in leadership excellence.

Organisational Impact

- Increased knowledge and attitude towards the Leadership role
- Greater self starting employees, and hence less reliance on senior players
- More effective teams
- Increased creativity and innovation at all levels
- Greater personal and team morale due to improve communication skills

Personal Impact

- Improved Self Awareness as a Leader
- Improved Communication; at all points in the hierarchy
- Promotes Leadership Best-Practice
- Increased creativity and innovation
- Encourages balance in all aspects of leadership

SEMINAR OUTLINE

DAY 1 : Managing myself as a leader

- Importance of perception
- Intrapersonal & interpersonal skills for the leader
- Your preferred behavioral style
- Understanding the Model for leadership
- Removing emotional blind-spots

DAY 2 : Leading a team

- Dealing with others
- Understanding the stages of human development
- Optimizing the leader`s natural strengths
- Understanding team processes
- Building effective teams

DAY 3 ; Innovative leadership

- Openness to innovative ideas
- Divergent thinking skills
- Removing blocks to creativity
- Understanding the creative process
- Metaphors and analogies for innovative thinking

DAY 4 ; Communication for leaders

- The positive influence of listening
- Sharpening your listening skills
- Body language
- Inspiring and guiding others
- Handling stress appropriately

DAY 5 ; Imparting leadership values

- Leading by example
- Resilience for sacrificial leadership
- Intentionality for self-motivation
- Interpersonal connections for persuasive leadership
- Integrity for accountable leadership

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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