

Scandinavian Academy
Training Center

Mobile | 00966536473335 : Mobile | 00966112695229 : Phone : 00966552365295
Email | info.en@scandinavianacademy.co Web site:https://scandinavianacademy.co/en :
Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Strategic Leadership

Code	City	hotel	Start	End	price	Language - Hours
LC-533SA	Jeddah	Hotel Meeting Room	2026-12-20	2026-12-24	9950 SR	En - 25

introduction

The strategic leadership training course covers the fundamentals, principals and skills necessary for principal and senior management roles.

While setting major strategies for an organization would evolve with time and constantly change based on different events, defining the baseline, even in a broad and general outline, can make a significant change in the consequence actions of the organization. Plus, executing such strategies are as important as defining them.

A strategic leader must be great in both in order to guide the organization toward the right direction. Through the strategic leadership training course, you will learn to drive through the implementation of strategies instead of letting others take control of your decisions. As a strategic leader, you are responsible to use all the resources of your organization at its most effective way to produce the most results.

Trainees will also learn:

- The main challenges outside the organization that could affect the performance of the organization
- How to deal with these challenges?
- What are the key strategies and tactics you need to use to accomplish the best results?
- Emotional intelligence in leadership
- Different dynamic approach by using creative and innovative methods
- Persuasion and influencing skills and tactics to achieve your goals

The goal of the strategic leadership training course is to teach you the core components

of leadership, vision, purpose, strategy, and values. Over the strategic leadership training course, we will help you discover and develop specific skills and strategies suitable and necessary for your own organization.

Audience

- Senior and principal managers
- Middle managers who are on the track to senior positions
- Executives, directors, and decision makers
- Both public and private sectors can benefit from this training course

Training Objectives

- Understand the theory and practice of leading a workplace
- Build strong partnerships and external/internal networks to foster a sustainable relationship with other organizations and companies
- Influence others to yield better results and achieve business goals
- Develop strategic thinking and planning skills to lead creativity and positive change
- Develop research skills to always stay updated and informed about what is related to the business
- Develop greater and broader awareness and competencies
- Develop better skills of monitoring, supporting, and performance
- Establish norms and regulations
- Use the resources in the most effective way
- Take more reasonable risks
- Share knowledge

Course Outline

Overview of Strategic Leadership

- Definition of leadership
- Introduction to emotional intelligence
- Demands for strategic leadership

Needs For Strategic Leadership

- Principals of leadership
- Role of strategic leadership
- Leadership evolution
- Today’s strategic leadership

Fundamental Elements Of Leadership

- Experience
- Effective communication
- Self-confidence
- Feedbacks
- Building strong relationships
- Deep understanding of the goals

Advanced Leadership Skills

- Ability to delegate
- Ability to resolve conflicts
- Ability to negotiate
- Problem solving skills
- Ability to think out of the box

Leadership Challenges

- Challenges with people and the process
- The integrated approach to achieve goals

Leadership Levels

- Necessary capabilities and skills
- Strategic leadership vs. strategy

Qualities Essential For Strategic Leaders And How To Develop Them

- Strategic capabilities
- Developing an approach to leadership
- Conventional and modern leadership techniques

How To Create Unique Value?

- How to set effective strategies in the absence of necessary and valuable resources?
- Importance of mission statements
- Outsource strategies
- Stay away from greed and distrust
- Essential elements to profitability

Principals Of Value Creation and Capture

- Integrate resources
- Set dynamic abilities and sustain advantages
- Clients’ perspectives and expectations
- Who gets the most value from being creative

Strategic Value Propositions

- How to accomplish great results by using a great strategy
- How to reconfigure the value chain towards economical strategy advantages
- How to distinguish your organization’s value propositions from others
- How to come up with strategies that make customers will to pay more

Leadership Processes

- Leadership hierarchy
- Analyzing the leadership process

Role Of Emotional Intelligence In Leadership

- The leadership and emotion equation
- Elements of organizational culture

Strategic Leadership Kit

- Practical tactics to develop leadership skills
- Core skills of strategic leadership: thinking and people competencies

How To Develop Strategic Leadership Competencies?

- Existing approaches
- Behavioral approaches
- Contingency approach

Leadership And Culture

- Understanding global leadership
  - Recognize various methods and approaches of leadership in different cultures
  - Develop cultural intelligence
- Understanding corporate culture
  - Structural aspects
  - Behavioral aspects
  - Human aspects
- How to change corporate culture
  - Change checklist
  - Cultural web

- Culture and emotional intelligence

Practical Features Of Strategic Leadership

- Vision, goals, and objectives
- Creating corporate identity
- Getting help from individual influencers

Developing Effective Influencing Skills

- Successful influencing leaders’ characteristics
- Methods of persuasion
- Profiling others

Top Team

- Top team characteristics
- Appreciate diversity

Going International

- Manage and compete at international levels
- Strategies to enter global markets
- Risks of entering international markets
- Market failure recovery
- Balancing tradeoffs in a global business

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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المملكة العربية السعودية - الرياض - حي الخليج - شارع الشيخ عبد العزيز بن عبد الرحمن بن بشر - 13223 - مكتب رقم 5
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