

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Business and Commercial Law (CBCL)

Code	City	hotel	Start	End	price	Language - Hours
CO-803SA	Jeddah	Hotel Meeting Room	2027-09-05	2027-09-09	11950 SR	En - 25

Why Attend

This course is designed for professionals with little or no prior legal background but who are required to make organizational decisions involving legal matters. It will provide participants with the fundamental principles of commercial law, including commercial contracts and negotiation, sale of goods, intellectual property rights and employee relations. It also covers all the legal aspects of setting up a business, running a business and closing a business. Participants will gain an in-depth understanding of international commercial law with emphasis on the common law system. Participants will have the opportunity to learn and analyze key legal issues regarding contracts and the business as a whole which they are likely to encounter within their organization

Course Objectives

- Apply legal rules and principles to specific commercial situations through consideration of relevant case law
- Negotiate commercial contracts complying with commercial and legal requirements
- Increase profitability within their organization by selecting appropriate methods of distribution of goods
- Recognize and analyze how intellectual property rights affect their organization
- Evaluate and modify organizational employment practices complying with labor law requirements

Target Competencies

- Drafting Contracts
- Contract Negotiation
- Understanding Commercial Terms
- Understanding Employment Law
- Implementing Organizational Employment Practices
- Understanding Intellectual Property
- Understanding corporate restructuring
- Understanding the effect of breach of commercial contract terms

outline :

Overview of commercial & business law

- Areas of commercial and business law
- Types of commercial contracts

Commercial contracts in the civil law and common law systems

- Sources of English law
- Civil law v Common law
- Civil law in the GCC

Formalities for a binding contract

- Elements required for an enforceable contract
- Rules for contract interpretation
    - implied terms v express terms
    - identifying risks and how to minimise risks
- Structure of a commercial contract

Preliminary documents in international transactions

- Memorandum of Understanding/ Heads of Terms. Are they legally binding?

- Commercial implications

Boilerplate/ miscellaneous provisions- the important but forgotten clauses- beware!

- Force majeure v Frustration
- Notices
- Set off
- No waiver
    - Entire Agreement/ non- reliance clause
    - Times is of the essence
- Assignment v Novation
- Governing law
    - Common mistakes in choice of law
- Jurisdiction clause
    - Exclusive v Non-exclusive
    - Factors in deciding the jurisdiction clause

International dispute resolution

- Litigation
- Importance of Alternative Dispute Resolution (ADR)
    - Arbitration
    - Mediations
    - Conciliation
    - Negotiation

Remedies for breach of contract

- Damages
- Specific performance
- Injunctions

Advantages and disadvantages of different business forms

- Types of business vehicles
  - Sole trader
  - Partnerships
  - Limited Liability Partnerships
  - Companies

Cross Border Transactions

- Distributorship
- Agency
- Joint Venture
- Acquisitions
  - Share purchase v Business purchase
  - Apportioning risks and liabilities through warranties and indemnities
  - Negotiating warranties and indemnities

Corporate insolvency

- Tests identifying insolvency
- Consequence for directors who fail to react to insolvency
- Types of insolvency
  - Administration
  - Receivership
  - Creditor Voluntary Liquidation
  - Compulsory Liquidation

Commercial Tort

- Tort of negligence
- Defamation
  - Libel

- Slander
- Recent case law on defamation

Managing risk

- Prevention is better than cure: Effective risk management

Intellectual Property Rights management

- Types of Intellectual Property
  - copyright
  - trademark
  - patent
  - design rights
  - confidential information
- Assignment v Granting a license
- The law of passing off
- Intellectual Property in the GCC

Employment law issues in the common law systems and the GCC

- Types of employment contracts
- Grounds for dismissal
  - Wrongful dismissal
  - Redundancy
  - Unfair dismissal

Commercial real estate in the GCC

- Leasehold
- Freehold

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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