
GOVERNANCE
Scandinavian
Academy
Training Center

Course: Finance, Risk Management & Corporate Governance

Code	City	hotel	Start	End	price	Language - Hours
GRC-168SA	Jeddah	Hotel Meeting Room	2027-01-31	2027-02-04	9950 SR	En - 25

The Course

This course offers insights into the world of corporate finance, risk, and governance. Capital markets are central the globalization phenomenon and essential for a well-functioning society. Because of this centrality and essential nature to societies, focus and attention must be paid to their proper functioning and oversight. To that end, this course offers an overview of the interaction between management and all other stakeholders. Diverse and complex stakeholder demands are best met by an efficient allocation of resources over an extended period of time.

By combining techniques analysis, problems and examples with real case studies the course provides delegates with key finance terminology and practice. This course not only presents the key financial tools generally used, but also explains the broader context of how and where they are applied to obtain meaningful answers. It provides a conceptual backdrop both for the financial/economic dimensions of strategic business management and for understanding the nature of financial statements, analyzing data, planning and controlling.

The course is targeted at providing a university-quality ‘MBA’ overview of finance, risk management, and corporate governance. Participants are expected to be high-potential learners seeking the next level of learning. Additional bibliographies, readings, and spreadsheets will be provided as takeaways.

The Goals

This course will help you learn how to:

- Specify the exact nature and scope of corporate financial reporting
- Identify and criticize specific concepts, rules, and procedures are in place for corporate financial reporting
- How & why Working Capital is critical in today's world
- What Working Capital options must be managed & how to do so
- How & why Capital Structure can make or break a firm
- What decisions must be made to properly decide on optimal Capital Structure
- How & why Capital Budgeting can go so wrong if not performed properly
- Capital Budgeting should usually add value to the firm
- Identify and overcome limitations that are inherent in corporate financial reporting and/or corporate governance
- Risk as a positive in analysis & decision making

The Process

This workshop will be highly participatory and your seminar leader will present, guide and facilitate learning, using a range of methods including discussions, case studies and exercises. Where appropriate, these will include real issues brought to the workshop by delegates.

Lessons learned from the seminar will be applied to your own organization. Key performance indicators (KPIs) for the critical success factors (CSFs) will focus attention on high priority action plans for taking back to your organization.

The Benefits

Attendees will gain by participation in this program as a result of:

- Increased skill set in all phases of finance//governance
- Greater ability to participate in and to lead the finance/governance process

- Recognizing the increased professionalism to deal with the current and future topics
- Increased recognition by the organization of their learning and professional commitment
- Challenging themselves in an immersive learning environment

The Results

The organization will benefit by:

- Improved appreciation for the finance/ /governance approach
- Better integration of business plans and strategic intent
- Reduced inter-functional territorial battles
- Improvements in communications between staff and line management
- Higher productivity during the decision making process

The Core Competencies

Attendees will gain in the following competencies as a result of the program:

- Using financial information for guiding decisions
- Clarifying KPIs across different functions
- Building strategic thinking and implementation orientation into their professional lives
- Challenging the status quo of finance/governance, risk management, and decision making
- Recognizing the value of external standards, governance requirements, and measurements of qualitative elements
- Identifying Value Creation principles as the driving force for decision making

The Programme Content

Day One : What is Finance & Working Capital – liquidity or bankruptcy

- Finance is a numbers game
- Yet finance is more than the numbers
- The three major components of finance
- Working capital (WC) defined
- Relationship to current ratio
- Components of WC
- Inventory
- Accounts receivable
- Cash
- Accounts payable
- Notes payable
- The critical rations to compute
- What should they be & why
- The questions to ask
- The answers you want

Day Two : Capital Structure – what it is & why it is important

- Equity capital - what it is
- Equity capital – calculating it costs/required rate of return
- Debt capital – what is it really
- Debt capital – calculating it costs/required rate of return
- Weighted Cost of Capital (WACC) – why it is so important
- Calculating your WACC
- When & how to use WACC
- Leverage: two-edged sword - defined
- Operating leverage - calculated
- Financial leverage - calculated
- Combined leverage – Wow! Look at the impact

Day Three : CAPEX - Analysis of Investment Decisions with What-if Risks

- Cash Flows and the Time Value of Money
- Discuss the capital project evaluation process
- Ideas for the future with a multiple time periods horizon
- Estimating cash flows within the business system
- Net present value (NPV) & Internal Rate of Return (IRR) as preferred methods
- Profitability Index (PI) & Modified Internal Rate of Return (MIRR) as reasonable alternatives
- Defining the approval criteria and review process
- Post-implementation audits of capital projects
- Refinements of Investment Analysis
- Dealing with Risk and Changing Circumstances – how do we explain?
- Cost of Capital and Return Standards
- Benchmarking Discount & Hurdle rates

Day Four : Risk Management as an integral part of Corporate Governance

- Understanding uncertainty and risk/opportunity
- Identifying strategic financial risks
- Identifying operational risks
- Identifying functional financial risks
- Assessing financial risks in each perspective
- Finding our personal risk profile (appetite for risk)
- Clarifying desired outcomes, expected outcomes, and actual outcomes
- Performance measures – the need for FRM/ERM
- Quantitative and qualitative risks
- Developing FRM/ERM strategy – do we need a CRO?
- Other risk issues to be concerned with: Joint ventures, alliances, product liability, environmental risk, outsourcing risk, growth risk, R&D risk, natural disasters, catastrophic risks, supply chain risk, reputation risk, and psychology of risk among others

Day Five : Corporate Governance

- What is Corporate Governance?
- Corporate Governance environment
- Relevance of Corporate Governance
- Perspectives on Corporate Governance
    - Shareholders vs. Stakeholders
    - Voluntary vs. Enforcement
    - 1-tier vs. 2-tier boards
    - Chairman/CEO duality
    - The independent director
    - Corporate Governance models
    - Structure & practices
    - Emerging trends in Corporate Governance
    - Principal-Agent theory and applications
    - Independence in fact versus appearance

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

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