

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

# Course: Business Continuity Management During Security Crisis

| Code | City | hotel | Start | End | price | Language - Hours |
|---|---|---|---|---|---|---|
| SM-783SA | Jeddah | Hotel Meeting Room | 2027-04-04 | 2027-04-08 | 9950 SR | En - 25 |

## Why Attend

In today`s fast-paced and unpredictable business environment, security incidents and crises are becoming more frequent and severe, putting organizations at risk of severe disruption, financial loss, and reputational damage. As a result, it is crucial for businesses to have a robust business continuity management (BCM) strategy in place that enables them to prepare for, respond to, and recover from security crises effectively.

This training course provides a comprehensive overview of the principles, methodologies, and best practices of BCM during security crises. It is designed for professionals who are responsible for managing or participating in their organization`s BCM planning and implementation efforts. Participants will learn how to identify and assess potential security threats, develop and implement a BCM plan, test and evaluate its effectiveness, and continuously improve it over time.

## Course Objectives

- Understand the concept of business continuity management (BCM) and its importance in the context of security crises.
- Identify and assess potential security threats that could impact an organization`s critical functions and operations.
- Develop and implement a comprehensive BCM plan that includes strategies for prevention, mitigation, response, and recovery from security crises.
- Test and evaluate the effectiveness of the BCM plan through simulation exercises,

stress tests, and other methods.
- Integrate BCM into the organization`s overall risk management framework and culture and ensure its alignment with applicable laws and regulations.
- Communicate and collaborate effectively with key stakeholders, including senior management, employees, customers, suppliers, and external partners, during a security crisis.
- Continuously monitor and review the BCM plan and adjust it as needed based on changing threats, technologies, and business requirements
- Enhance the organization`s resilience and agility in the face of security crises and maintain its competitive advantage in the market.

# Course Outline

### Understanding Security Crises

- Types and causes of security crises
- Impact of security crises on organizations
- Crisis management frameworks and approaches

### Introduction to Business Continuity Management (BCM)

- Definition and scope of BCM
- Key concepts and principles of BCM
- Benefits and challenges of BCM in the context of security crises
- Legal and regulatory requirements related to BCM.

### Threat Assessment and Risk Analysis

- Identifying potential security threats and vulnerabilities
- Conducting risk assessments and impact analyses
- Prioritizing critical functions and operations
- Developing risk mitigation strategies and controls

## Implementing and Testing the BCP

- Implementing the BCP and activating response and recovery strategies
- Testing the BCP through exercises and drills
- Maintaining and updating the BCP to reflect changing risks and organizational needs

## BCM Planning and Implementation

- Developing a comprehensive BCM plan and framework
- Defining roles and responsibilities for BCM
- Establishing communication and escalation protocols
- Ensuring business and technology continuity
- Coordinating with external stakeholders

## BCM Testing and Evaluation

- Conducting BCM tests and exercises
- Measuring and reporting BCM performance
- Updating and revising the BCM plan
- BCM Integration and Culture
- Embedding BCM into the organization`s culture and governance
- Ensuring alignment with the organization`s mission and values
- Building BCM awareness and capabilities
- Developing a BCM culture of continuous improvement

## Conclusion and Next Steps

- Reviewing key takeaways and lessons learned
- Identifying follow-up actions and opportunities for improvement
- Evaluating the impact of BCM on the organization`s resilience and competitiveness.

**The Scandinavian Academy for Training Center** adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

**Program Timings:  9:00 AM to 2:00 PM**

**The program includes:**

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

# Our Success Partners

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