





# Course: Professional Diploma in Change Management

Code	City	hotel	Start	End	price	Language - Hours
778	Jeddah	Hotel Meeting Room	2025-10-05	2025-10-16	20450 SR	En - 50

## Overview

Learn to create environments where change is seen as a positive benefit to all. Supporting teams with empathy and optimism, change agents are increasingly focusing on workforce adoption levels and engagement metrics. Learn about tried and tested change models and how to apply them. Dig into the psychology of change and how it plays out in groups or individuals. Become proactive in your approach and develop transformational leadership qualities.

## How to prepare a professional diploma

- The diploma is held by the direct training system
- Number of hours 80 training hours
- Classes start at 08:00 am and end at 05:00 pm

## Certificates

- The trainee is given a certificate documenting his attendance, participation and interest in the diploma, attested by the Swedish Ministry of Foreign Affairs
- 80% of the diploma hours must be completed to obtain the certificate

## Advantages of attending and participating in diploma activities with the Scandinavian Academy for Training and Development in the Kingdom of



## Sweden

- After completing the diploma and successfully passing it, the trainee participating in the diploma gets a training scientific bag that includes:
  - An integrated training package containing (certificate of attendance, participation and interest in the diploma attested by the Swedish Ministry of Foreign Affairs - the scientific material for the diploma)
- The Scandinavian Academy for Training and Development is a specialized training company registered in the Kingdom of Sweden under the number - 559173-7431
- The certificate issued by the Scandinavian Academy for Training and Development is not considered an academic certificate, but rather a professional certificate documenting participation and attendance in training activities. All attestations of the certificate are commercial attestation only, not academic.

## Content

### Leading Change: Theory & Practice

- Understanding the change curve
- The process of transition
- Lewin's change model
- Kotter's 8 step theory

### Leading Myself

- Leader and manager
- Practical steps for self-development
- The Johari Window
- Effective communication
- Strategies to improve and build resilience



## **Leading Others**

- Your role as a people manager
- 'Kitchen table discussions'
- The five forces for high performance
- Identifying and engaging stakeholders
- The power of perspective

## **Common Barriers to Change**

- Resistance and barriers to change
- Change models
- Overcoming resistance and barriers
- Planning change using ADKAR
- Reframing

## **Embedding Change**

- Success factors
- Managing the transition
- Tips for effective change
- Common pitfalls
- McKinsey's influence model



The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

### **Program Timings:**

- 9:00 AM to 2:00 PM

### **The program includes:**

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.