

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Leading & Managing through Strategic Planning & Innovation

Code	City	hotel	Start	End	price	Language - Hours
LC-397SA	Jeddah	Hotel Meeting Room	2027-11-14	2027-11-25	19450 SR	En - 50

Introduction

Developing leadership skills is more than learning to be a good manager. Great leadership is first and foremost an “inside job”. Before we can lead others with influence and confidence, we must first find the inner qualities and strengths to lead ourselves with conviction. Leadership from this perspective is a manifestation of our unique personal power, purpose and vision.

The Inner Journey of Leadership Mastery is a two-part program that focuses precisely on developing those vast inner resources we all possess.

The seminar is split into two modules:

MODULE I - Leadership Development: Self-Awareness, Skills and Strategies

MODULE II - Leadership, Critical Thinking and Innovation: Igniting Creativity for Workplace Excellence

Each module is structured and can be taken as a stand-alone course; however, delegates will maximise their benefits by taking Module 1 and 2 back-to-back as a two-week seminar.

Objectives

- View leadership from a new and higher-level perspective
- Discover and analyze your leadership style and tendencies

- Grow in personal power and effectiveness
- Discover and build upon your intrinsic leadership qualities
- Understand, develop and employ the emotional forces within you
- Develop the critical interpersonal skills essential for leading others
- Build a culture that promotes innovation & creativity
- Become familiar with different styles of thinking and identify your personal preferences
- Develop creativity for transformational leadership
- Learn how to find out what you don’t know—and solve the real problem
- Challenge existing approaches to workplace issues
- Develop flexible creative and well motivated teams

Training Methodology

Leadership Mastery combines instruction on the latest developments in the field of leadership studies with real-world case studies, video dramatizations, self-assessments, participatory discussions, and many exercises to make the course an exciting and enriching learning experience.

Organisational Impact

Organizations benefit tremendously when their leaders possess a high degree of the inner competencies gained in this seminar. They will be better able to understand and relate to the people they work, and access their creative thinking potential to make decisions and solve problems more effectively.

Personal Impact

This course teaches the competencies that enable leaders to:

- Accelerate their career development
- Understand themselves and their potential more clearly

- Recognize their own emotions as well as the emotions of others
- Resolve conflict more effectively
- Improve their ability to communicate, influence and work with others

SEMINAR OUTLINE

Module I

Leadership Development:
Self-Awareness, Skills and Strategies

DAY 1

Master Keys of Effective Leadership

- The principles of leadership
- The mind of the leader
- The heart of the leader
- The practices of effective leaders
- The five roles leaders play
- Leadership self assessment
- Rebalance your leadership style for optimal results

DAY 2

Towards Emotional Self-Awareness

- Growing your personal power
- Achieving emotional excellence
- Self leadership through inner mastery

- Success through a positive attitude
- Your time and your life
- Increasing personal productivity
- Direction through personal Integrity
- Designing a strategic plan for your life and career

DAY 3

Mastering People Skills

- Understanding Interdependence
- Wining through effective communication
- The active listening model
- The four styles of communication
- Dealing with conflict constructively
- Using the principles of influence & persuasion
- Speaking and presenting skillfully
- The art of win-win negotiation

DAY 4

Building and Leading Extraordinary Teams

- How a high performing team differs from a traditional work group
- The three elements of high performance teams
- Understanding the four types of teams
- The stages of team development
- Team dynamics: How teams really work
- Understanding and optimizing team member styles
- Leading through trust
- Leading through change

DAY 5

Performance Management

- Igniting team creativity
- The art of practical coaching
- Conducting effective performance discussions
- Positive discipline through expectations
- Delegating and empowering the right way
- The situation leadership model
- How to analyze development needs
- Using effective tools for managing performance

Module II

Leadership, Critical Thinking and Innovation: Igniting Creativity for Workplace Excellence

DAY 6

Understanding your Creativity

- Creativity & your personality
- Understand and use personality styles as a management tool
- Creative flexibility to manage effectively
- Importance of perception
- Maximising our perceptual ability
- Creativity and the Holistic Model
- Creative people from the past

- Building a Creative Model

DAY 7

Generating Creativity

- Understand how creative thinking works
- Developing Openness to new ideas
- The Creative Mind: Whole Brain Thinking
- Distinguish stages of the creative process
- Recognise what makes excellent creative thinking
- Identify and understand the creativity in others
- Developing a Creative environment
- Consciousness and competence

DAY 8

Strategies for creative problem solving

- Problem solving strategies
- Getting in the right mindset
- Taking risks & looking for paradigm shifts
- Defining the Real Problem
- Recognising mental blocks to creativity
- Brainstorming for solutions
- Utilising the SLIP technique
- Utilising the drill down funnel

DAY 9

Encouraging a creative climate at work

- Releasing creativity at work
- Fostering creativity
- Incubating ideas
- Challenging assumptions
- Creativity for business breakthroughs
- Sharpen your creative thinking: Metaphors & Analogies
- Releasing Creativity through Coaching

DAY 10

Leading on the creative edge

- Innovative leadership for excellent performance
- Convergent & Divergent Thinking Skills
- Developing creative potential in teams
- Understanding creative people
- Motivating creative individuals at work
- Interacting creatively
- Planning your Creative future

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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