

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Strategy Setting Objectives

Code	City	hotel	Start	End	price	Language - Hours
LC-820SA	Dammam	Hotel Meeting Room	2026-12-20	2026-12-24	9950 SR	En - 25

INTRODUCTION

Effective strategic setting objective is essential to the future success of any organization. Whether you are a team leader, manager, or senior executive, learning the methodology of successful objective setting will enable you to set clear and realistic objectives for you and your team.

By working to a well thought out and structured plan you can align your team around a common vision, inspire motivation, increase productivity throughout your entire organisation and enhance competitiveness

This programme is designed to:

- Increased engagement from your team, leading to a more fulfilling work environment
- Continued personal development within your role
- Improvement in delegation skills, task setting and organisational strategies

PROGRAMME OBJECTIVE

- An overall better approach to objective setting and a greater understanding of it
- Increased productivity by improving employee engagement and awareness of higher-level objectives
- Improvements in time management will boost profit margins
- Enabling your senior employees to structure goal setting effectively for their teams, leading to improved results in all areas
- Work out how to translate strategic plans into action plans

TRAINING METHODOLOGY

The programme will combine conventional teaching with a high level of participation; including an interactive approach to involving participants in discussion of topics; exercises; and encouraging participants to bring their own experiences forward for discussion and debate. Wherever possible, real examples and short case studies will be included from different industries around the world to make the course as relevant as possible

PROGRAMME SUMMARY

This program will describe setting clear objectives in personal and professional contexts and acquire strategies to overcome the challenges of setting objectives and encourage your employees to write effective task and objectives.

PROGRAMME OUTLINE

Objective Setting and Corporate Strategy

- What is objective setting?
- Why is objective setting important?
- How to identify problems in your current objective strategy?
- Impact and consequences of poor objective setting
- Identify high-level corporate objective
- Short term planning strategies
- Medium to long term planning strategies
- Identifying your role within the larger corporate picture
- How to deal with competing interests?

Strategy Plan

- Strategy - concept, and significance

- Competitive Positioning versus Blue Sky approaches
- Achieving competitive advantage through flexibility and agility
- The interaction of strategy, structure, and business processes
- Gathering information and intelligence for the SWOT analysis
- Vision and mission statements - preparing for the future
- Business analysis and contingency planning
- Converting the SWOT analysis into the Strategy Matrix
- Strategy formulation – programs, projects, policies
- Transforming the organization - strategy implementation and managing change

Time Management and delegation

- Understanding the benefits of personal time management
- Improving time management within your teams
- Strategies and techniques for effective time management
- Risks of continued poor time management
- Become a more effective leader by delegating successfully
- Identify and mitigate risks associated with delegation
- Understanding effective contingency planning and how to implement
- Using objective setting to maintain control while delegating

Managing Outcomes and Move Forward

- Effectively evaluate personal and team objectives
- Frameworks for evaluation
- Structuring objectives setting for continuous improvement
- Assessing and adjusting the strategy in line with outputs
- Best practice and alternative outcomes
- Presenting your objectives in line with corporate strategy
- How to use what you have learned to improve and achieve

Evaluating Objectives to Achieve Continuous Improvement

- How to develop and use an evaluation framework
- Evaluating implementation
- Knowing when to improve the plan
- identify good practice and areas for improvement
- Developing your goals and plans
- Presentations and feedback

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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