

Scandinavian Academy
Training Center

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Riyadh - Al Khaleej District - Sheikh Abdul Aziz Bin Abdul Rahman Bin Bishr Street - 13223 - Office No. 5 | P.O.BOX : 13224

Course: Strategic Performance Management Using an Executive Dashboard

Code	City	hotel	Start	End	price	Language - Hours
LC-788SA	Dammam	Hotel Meeting Room	2026-12-06	2026-12-10	9950 SR	En - 25

Introduction

Strategic performance management is high on the agenda of most managers and senior executives. Insufficient or misunderstanding of the performance management concepts often produces poor results and frustrations. Real benefits are only realised by designing and integrated system across the entire organisation based on visible and commonly understood strategic objectives using executive dashboards.

Sometimes referred to as a strategic dashboard, an executive dashboard is intended to give executives a holistic overview of the enterprise and how it is preforming against established Key Performance Indicators (KPIs). Dashboards consolidate and arrange numbers, Key Performance Indicators (KPIs), and sometimes performance scorecards on a single screen, tailored for C-level executives and managers, allowing them to get a big picture view of the organisation against critical metrics, identify opportunities for expansion, and see where improvements are needed. The goal is to deliver a graphical interface using real-time data, enabling executives to make data-driven decisions whenever needed.

This training course will give you the tools you need to implement your strategy and deliver better performance for your organisation. With an executive dashboard, you can make sense of massive amounts of data and make fact-based decisions in real time.

This training course will feature:

- Managing and measuring organisational performance
- Identifying, measuring and managing organisational tangible and intangible value

drivers
- Developing and implementing efficient and effective metrics
- Formulation of dashboard implementation and follow-up strategies
- Developing effective implementation plans to execute strategies

What are the goals?

- Create strategic alignment across their organisations through the design, implementation and management of goals, measures and targets
- Identify, measure and manage the organisational tangible and intangible value drivers
- Establish relevant and meaningful performance indicators to extract insights, make decisions, validate and challenge assumptions
- Apply ideas, concepts and tools of strategic performance management initiatives
- Formulate a dashboard implementation and follow-up strategy for your organisation

Who is this training course for?

- Mid-level and Senior Executives
- Heads of Departments
- Managers
- Supervisors
- Team Leaders

Course Outline

Day One: Overview of Strategic Planning:

- Introduction to Strategic Performance Management
- Managing performance in an enabled learning environment
- Organisational Charter: Vision, Mission, Values & Goals

- Macro-Environmental Analysis: The General environment (PESTEL)
- Micro-Environmental Analysis: Porter’s 5-factor Analysis

Day Two: Strategy Preparation:

- Internal & External Analysis: SWOT Analysis Application
- Generic Strategy Formulation: Strategy Matrix Application
- Translating Strategy into Action: The Balanced Scorecard approach
- Identifying Strategic Themes
- Building the Strategy Map

Day Three: Executing Strategies Through Action Plans:

- Selecting metrics (Key Performance Indicators) and setting targets
- Brainstorming, developing and prioritising initiatives
- Translating initiatives into projects
- Monitoring initiatives in progress
- Performance Analysis

Day Four: Strategy-focused Culture:

- The three tiers of organisational strategies
- Aligning strategies through cascading
- Creating a culture focused on strategy
- Strategy review meetings
- Communication, training and rollout

Day Five: Using Executive Dashboards:

- What is an Executive Dashboard?
- Key Benefits and Challenges of Executive Dashboards
- Developing executive and operational dashboards
- Creating dashboards for decision making
- Using MS Excel for BSC and Dashboards

- Advantages & Disadvantages of using Excel

The Scandinavian Academy for Training Center adopts the latest scientific and professional methodologies in training and human resource development, aiming to enhance the efficiency of individuals and organizations. Training programs are delivered through a comprehensive approach that includes:

- Theoretical lectures supported by PowerPoint presentations and visual materials (videos and short films).
- Scientific evaluation of participants before and after the program to measure progress and knowledge acquisition.
- Brainstorming sessions and practical role-playing to simulate real-life scenarios.
- Case studies tailored to align with the training content and participants work nature.
- Assessment tests conducted at the end of the program to evaluate the achievement of training objectives.

Each participant receives the training material (both theoretical and practical) in printed form and saved on a CD or flash drive. Detailed reports, including attendance records, final results, and overall program evaluations, are also provided.

Training materials are prepared professionally by a team of experts and specialists in various fields. At the end of the program, participants are awarded a professional attendance certificate, signed and accredited by the Scandinavian Academy for Training Center.

Program Timings: 9:00 AM to 2:00 PM

The program includes:

- A daily buffet provided during the sessions to ensure participants comfort.
- A closing ceremony on the final day to distribute certificates and celebrate participants achievements.
- **Note: All prices are exclusive of 15% Value Added Tax (VAT).**

Our Success Partners

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